

discover
ibiza

A thin black outline map of the island of Ibiza is positioned to the right of the word 'ibiza', partially overlapping the letters 'a' and 'z'.

PROMOTIONAL SERVICES

discoveribiza.com

Audience

9K+

Monthly new followers
across all platforms

26K+ Current APP Installs on IOS & Android

40+

Top spots on Google & rising weekly *We are growing fast

3-5M+

Monthly reach on Social
media content

INSIGHTS

92% of Discover Ibiza's fan base is aged
between 25-60.

34% United Kingdom
31% Spain
11% Italy
10% Dutch
8% German

Our international presence ensures that
the marketing of any business will reach
the widest and most relevant audience.

Winner - Best Travel Guide - Spain 2020 -
LUXLife Magazine



129K+

Followers on Facebook



8K+

Followers on Twitter



50K+

Followers on Instagram



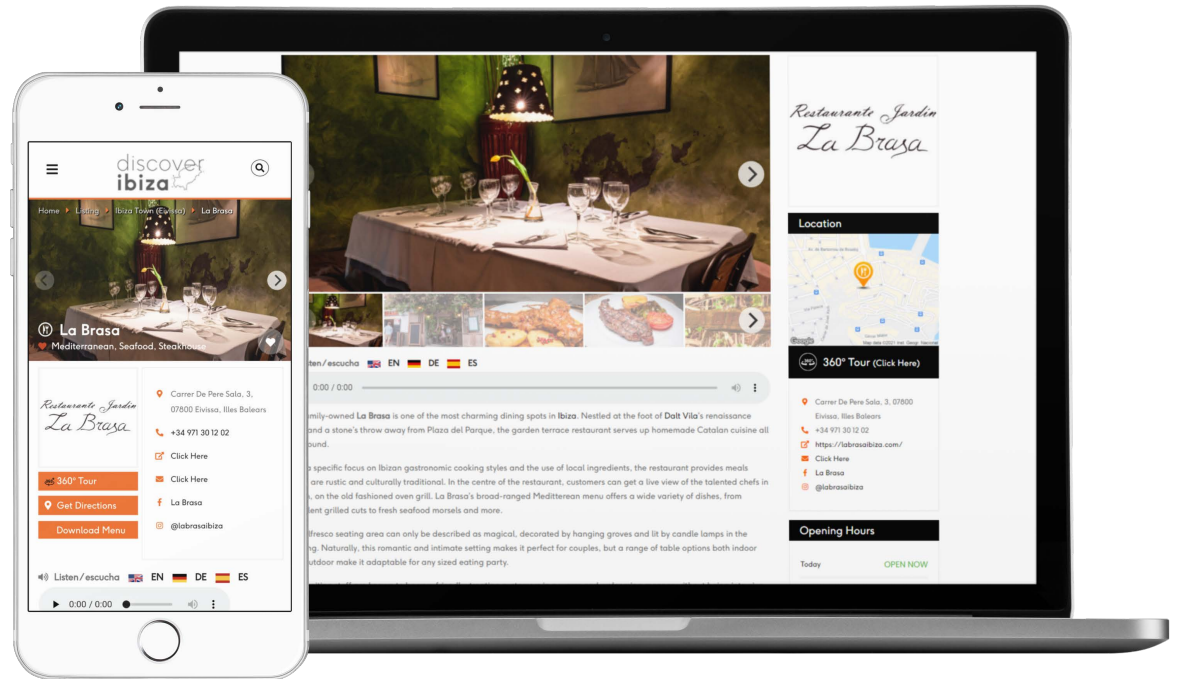
14k+

Unique website visits per month

Directory Listing

€99 per year Guide Listing

- Business Page
- Display your Business Video
- Upto 6 Images Allowed
- Display/Download your Menu or Brochure
- Full Address, Website and Social Media Links
- Display your Opening Hours
- Listed in Relevant Directory Categories
- Featured on our Social media Channels: x 1 Post each year
(Facebook/Instagram/Twitter/Linkedin)
- Powerful SEO link for your website
- Listed on App & Website



Optional Add Ons:

Professional Photos €150 if required

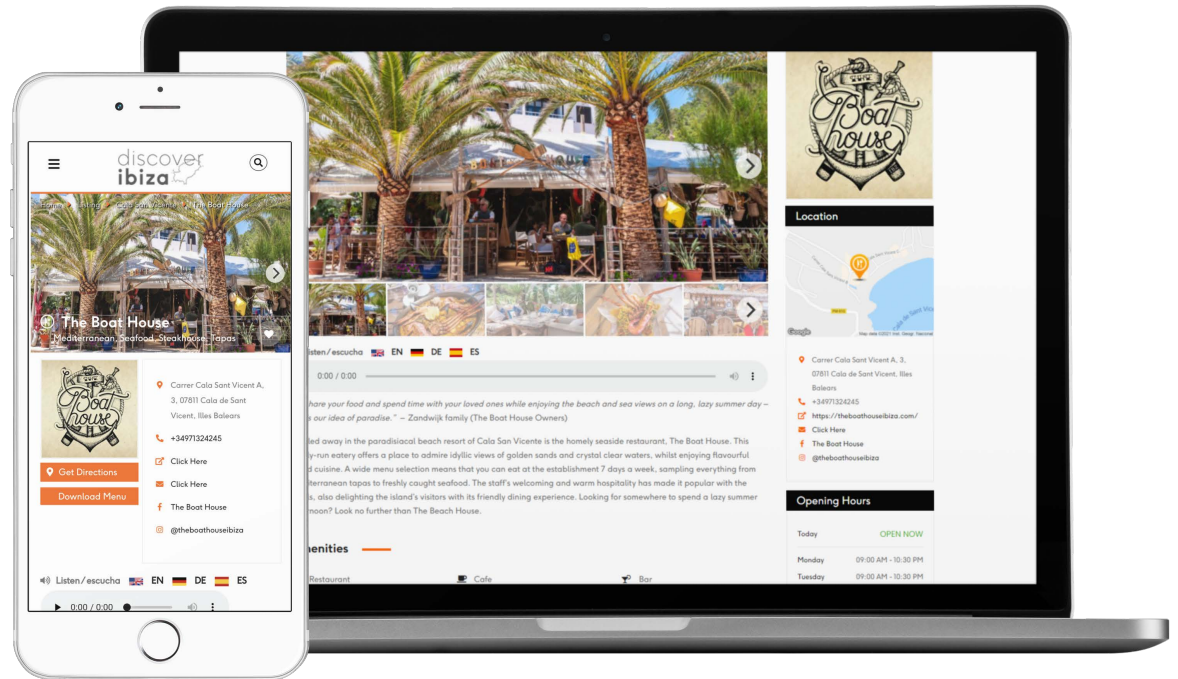
Videography (Promo/Drone) €450 many options available

Directory Listing

€249 per year

Featured Listing

- Featured first page on Directory Categories
- Display your Business Video
- Upto 20 Images Per listing
- Display/Download your Menu or Brochure
- Full Address, Website and Social Media Links
- Display your Opening Hours
- Display 360 degree photos (If needed, Photos Can be arranged at extra cost)
- Featured on our Social media Channels: **x 2 Posts each year** (Facebook/Instagram/Twitter/Linkedin)
- **Editorial Feature:** Full Business write up & Photos (600 words) + Shared on social Media
- Powerful SEO link for your website
- Listed on App & Website



Optional Add Ons:

Professional Photos €150 if required

Videography (Promo/Drone) €450 many options available

Promotional Services

€100*

Press Feature/Featured Article

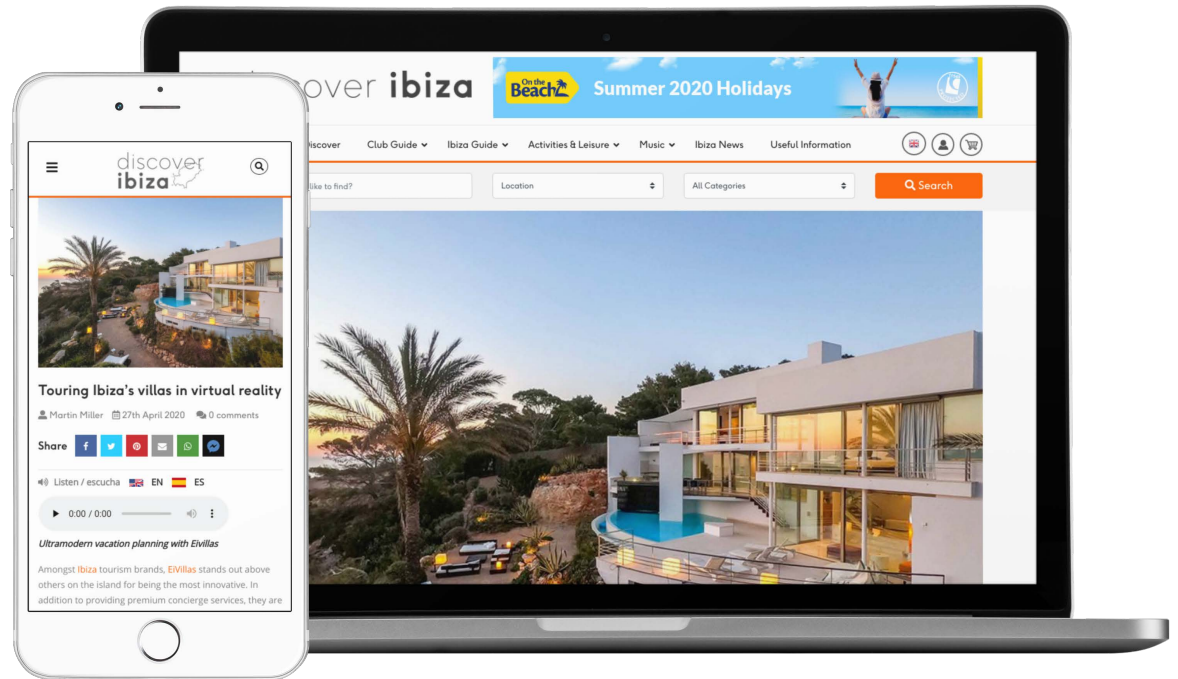
Discover Ibiza's paid features, include exclusive publishing to **Google News** hitting the news instantly, a featured Podcast, Plus the article will be featured across all our social media channels which includes Facebook (180,000+ followers),

The multi-faced social media campaign will reach the biggest number of readers thus increasing visibility for your feature and a average reach of 35k of dedicated Ibiza fans.

*Cost includes copywriting

Optional Add ons:

Professional Photos €150 if needed



Did you know?

- Our website is now published in **English, Spanish & German**
- **EXCLUSIVE** – We have **Amazon Alexa** built into our platform so users can choose to listen to our news and posts and playback later saving screen time, **plus our news is also available on Amazon Alexa devices!**

Promotional Services

€40

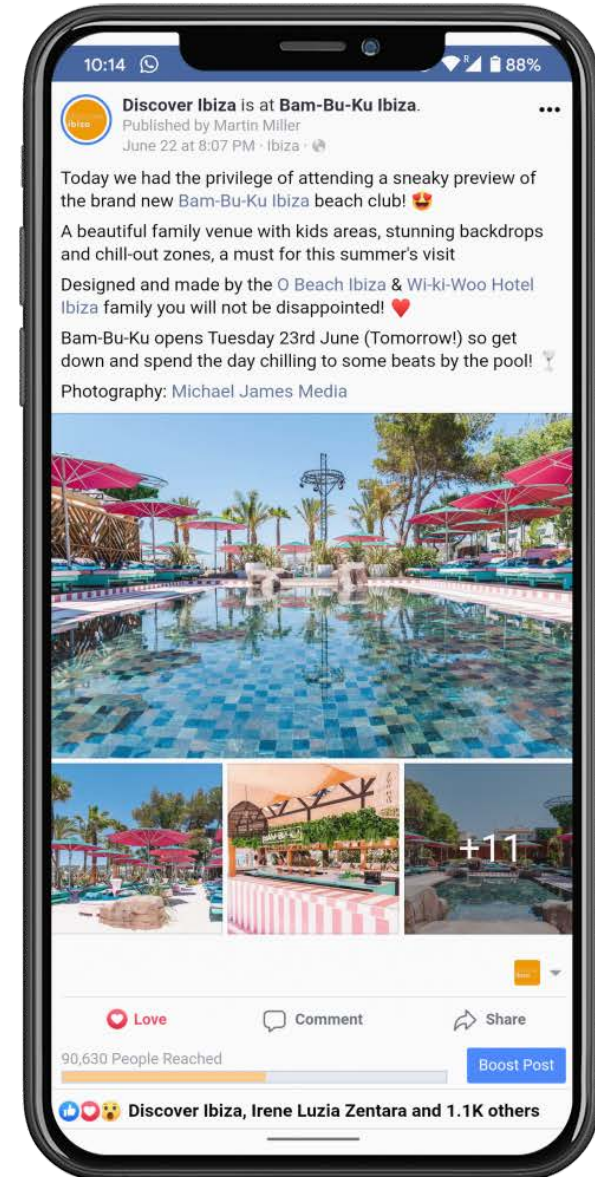
FACEBOOK & INSTAGRAM PROMO POST

We also offer a promotional post on our social media channels. We have an average post reach of 26K+ upwards get your business/promotion in front of a dedicated audience.

€20

FACEBOOK & INSTAGRAM STORY POST

We can also promote your business on our story, which receives thousands of views per post. This will include a 'swipe up' link to each item of coverage to increase visibility.



Promotional Services

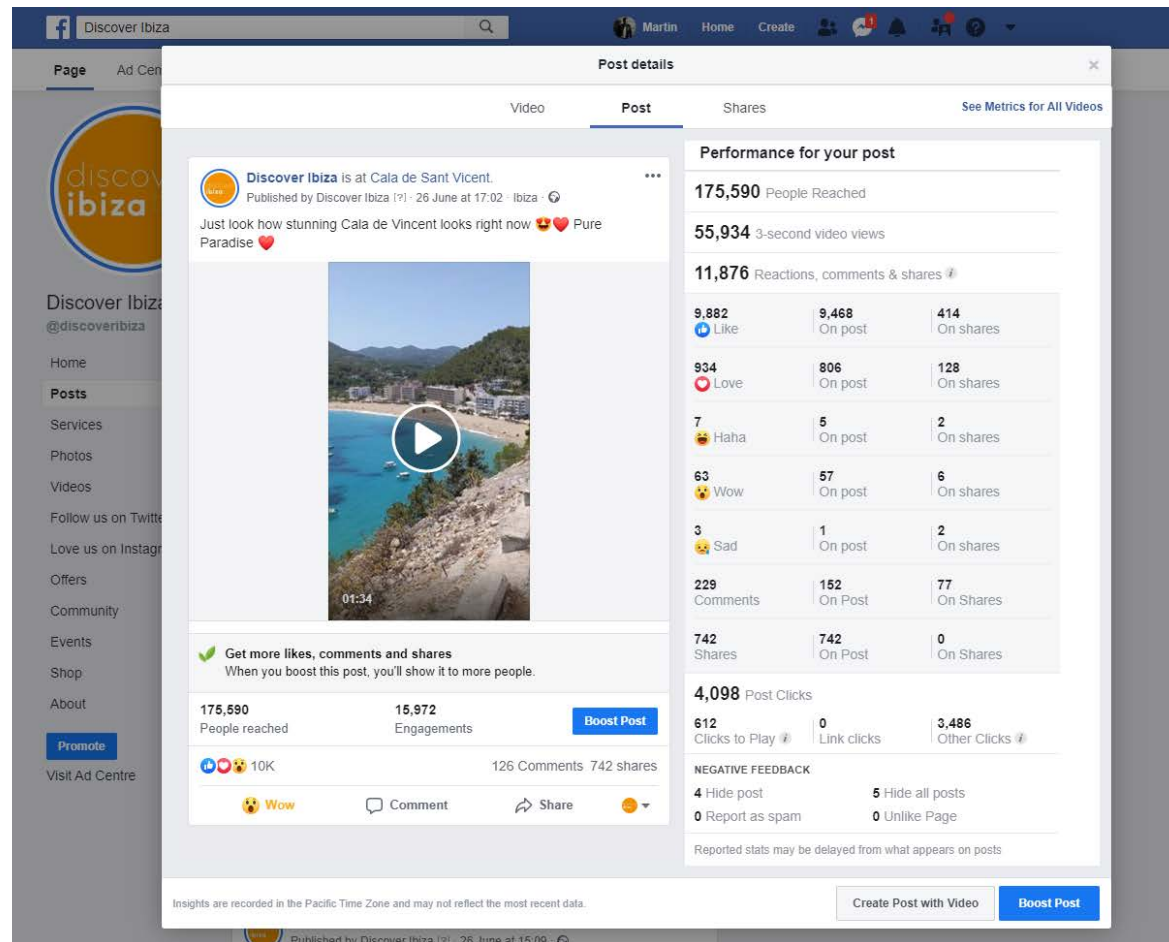
€100

FACEBOOK VIDEO FEATURE

In order to generate a large amount of engagement, we will share video footage of your choice onto our Facebook feed, giving you the opportunity to connect with thousands of dedicated Ibiza fans.

This is a great option for boosting promotion around a specific subject, product or service.

Also posted on our YouTube Channel



Promotional Services



€25

PUSH NOTIFICATION (Add On)

Push Notifications are a great instant marketing tool, the notification goes straight to the users mobile App, and registered browser users.

We give the client the opportunity to have their article/event/promo sent via Web & Mobile to more than 26,700 registered users (who will receive a notification when the article goes live straight to their mobile).

Get in Touch



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All Prices plus IVA